



E-learning and BLENDED

The perfect preparation for the EBC*L exam

Easy business E-learning and BLENDED LEARNING is the currently most modern educational concept. The target group are people with no or almost no knowledge in business management. The easy business E-learning or BLENDED LEARNING concept allows them to prepare for the EBC*L exam in shortest possible time.

easy business E-learning and BLENDED LEARNING concept:

- ✓ designed according to most modern findings in study psychology
 - ✓ learning success in shortest possible time
 - ✓ used in internationally operation companies like Philips, Raiffeisen, Siemens, T-Mobile, Uniq, Wella, Degussa and many more.
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Optio 1: e-learning

Gaining Competence

Preparation for EBC*L knowledge questions

Training participants work individually with their easy business e-learning programmes and gain basic knowledge – wherever and whenever they want to. By doing this, they reach a high, homogenous level of knowledge. Precious time for courses can be reduced.



Option 2: Training Course and E-learning

Deepening Competence

Preparation for EBC*L comprehension questions and calculation

During the course, the participants use their knowledge gained from the very first minute on with the aid of a qualified trainer.

- Comprehensive Learning:
Dry theory and definitions are replaced by example-based learning. An example of a concrete company will accompany the participants through their course. Business management so becomes relevant, interesting – and fun! Activity of participants:
A minimum of presentation by the trainer leaves room for working in small groups, discussions and learning games. Not the trainer but the participants are in the focus of attention.
 - Transfer of knowledge into every-day business life.
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EBC*L Exam

Proofing Competence

The participants proof their knowledge in business management by doing the EBC*L exam, the internationally recognised standard for business competence.

